

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)
PO Box 4945
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54026
Contract Dates: 10/15/2012-10/19/2012
Customer Order:
Linked Order:
CPE: / / 11848

Invoice Num: 1091-409039
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

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PAY BY 11/20/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: STABENOW EST#11848

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
5	THE INSIDER		10/15/2012-10/19/2012		M . W . F . .		30	3	75.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M . W . F . .		3		75.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:25:46 PM		DST1203H	30	75.00			
10/17/2012	We	06:11:58 PM		DST1204H	30	75.00			
10/19/2012	Fr	06:10:53 PM		DST1205H	30	75.00			
6	FAMILY FEUD		10/16/2012-10/18/2012		. T . T . . .		30	2	375.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T . T . . .		2		375.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	07:28:27 PM		DST1205H	30	375.00			
10/18/2012	Th	07:49:43 PM		DST1205H	30	375.00			
7	NAVY NCIS		10/16/2012-10/16/2012		. T		30	2	3,600.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T		1		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu				30			3,600.00	Preempted
10/16/2012	Tu	07:58:32 PM	10/16/2012	DST1206H	30	3,600.00	3,600.00		Makegood in NCIS:LOS ANGELES
8	BIG BANG/2 HALF MEN		10/18/2012-10/18/2012		. . . T . . .		30	1	4,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. . . T . . .		1		4,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	08:21:23 PM		DST1204H	30	4,500.00			

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9	LATE FIRST FORECAST SPONSOR		10/15/2012-10/19/2012		M . . . F . .		30	3	1,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M . . . F . .		2		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo				30			1,500.00	Preempted
10/17/2012	We	11:01:41 PM	10/15/2012	DST1205H	30	1,500.00	1,500.00		Makegood
10/19/2012	Fr	11:02:41 PM		DST1204H	30	1,500.00			
10	DAVID LETTERMAN		10/17/2012-10/19/2012	 F . .		30	1	270.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	 F . .		1		270.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	12:30:11 AM		DST1204H	30	270.00			
11	THE STEVE HARVEY SHOW		10/15/2012-10/17/2012		M . W		30	2	55.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M . W		2		55.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	09:54:29 AM		DST1204H	30	55.00			
10/17/2012	We	09:47:37 AM		DST1204H	30	55.00			
12	12:28:00-13:30:00		10/16/2012-10/16/2012		. T		30	1	150.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T		1		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu				30				Credit

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13	CBS EVENING NEWS		10/18/2012-10/18/2012		...T...		30	1	1,200.00	
Week Of		MTWTFSS		Spots Per Week		Rate				
10/15/2012-10/21/2012		...T...		1		1,200.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
10/18/2012	Th	06:58:57 PM		DST1206H	30	1,200.00				
14	DAVID LETTERMAN		10/17/2012-10/17/2012		..W....		30	1	270.00	
Week Of		MTWTFSS		Spots Per Week		Rate				
10/15/2012-10/21/2012		..W....		1		270.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
10/17/2012	We	11:58:42 PM		DST1206H	30	270.00				
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation	
Air Time Totals		22		14,870.00		2,230.50	12,639.50	5,100.00	5,100.00	0.00

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: 		

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